



IN THE ALLEY



CHAMBER  
OF COMMERCE

# EASEL AWARD 2025

## PREMIERE FINE ART COMPETITION

Sponsored by the City of Grove City

GROVE  
CITY OHIO

**\$2,000  
EASEL AWARD**

**\$500  
PEOPLE'S  
CHOICE**

## Registration Details

Registration is open Wednesday and Thursday, Sept. 17-18, 5-8 p.m. Artwork that fulfills the criteria (page two) may be entered for the Easel Award competition. Artwork submitted in the Easel Award competition may not be entered in other Arts in the Alley show categories (Photography, Fine Arts, Craft, Quilt or Youth Art).

### ENTRY FEE

- \$30 per entry. Limit three entries per artist. A registration number and claim ticket will be issued for each piece of artwork entered.

### JUDGING

Closed judging for the main prize takes place Friday, Sept. 19, 3-5 p.m. Judges follow the four criteria outlined on page two, and their decision is final. The winner will be notified Friday, Sept. 19 after 5 p.m. and the Award Ribbon will be displayed through the end of the event.

## Awards

### EASEL AWARD WINNER

The winning artist will receive a \$2,000 purchase award from the City of Grove City. The winning artwork becomes part of the City's permanent art collection. While the image of the artwork remains the property of the artist, images of the artwork may be used by the City of Grove City and Grove City Area Chamber of Commerce (GCACC) for non-monetary promotions of Grove City, GCACC, Arts in the Alley or the Grove City Easel Award.

### PEOPLE'S CHOICE WINNER

Ballots are collected from the public until 2 p.m., Sunday. The winning artist will be notified by 2:30 p.m. and earns a \$500 (non-purchase) award from the City of Grove City.

### AWARDS CEREMONY (PLEASE MAKE YOURSELF AVAILABLE)

Sunday, Sept. 21, 3-4 p.m. on the stage in Town Center Park.



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GROVE CITY AREA CHAMBER OF COMMERCE  
[www.GCChamber.org/arts/](http://www.GCChamber.org/arts/)  
614-875-9762

## Entry Requirements & Judging Criteria

### 1 **THEME: "LIFE IN GROVE CITY"**

Submitted artwork must reflect LIFE IN GROVE CITY. Artwork containing pornographic or satanic content is not eligible for entry (at the discretion of the registrar).

**Judges will consider:**

- Artist's interpretation and clarity of the theme to the viewer.

### 2 **MEDIUM, VARIETY & ORIGINALITY**

Original 2-D artwork is accepted and shall be created by the artist no earlier than Sept. 15, 2023. Accepted mediums include (and are not limited to): painting, drawing, photography, digital, fiber art, collage, mixed media, printmaking and 2-D textile. 3-D artwork is accepted providing it can be wired for hanging. NOT ACCEPTED: 3-D art that is not wired for hanging or unable to be hung, video or installations.

**Judges will consider:**

- The qualities of the submission that uniquely depict the theme.
- Creativity and originality.

### 3 **ARTISTIC ABILITY**

The Easel Award Arts in the Alley's premier juried fine art competition, showcasing the work of some of the area's most talented artists. The winning submission becomes part of Grove City's permanent art collection, currently displayed in City Hall.

**Judges will consider:**

- Skill and Technique.
- Visual appeal and overall impression of the art.

### 4 **PRESENTATION**

Framing and matting is considered integral to the artwork and will be included in judging. To ensure the protection of the entry, the safety of the display and the quality of new acquisitions to the City's collections, **the following is required\***:

- Entries should be no larger than 36" x 36".
- All entries must be framed (or have finished edges) and wired for hanging.
- At the artist's discretion, paper/fragile art must be protected (framed, glazed, glass, etc.).
- Fabric art must be framed (or otherwise prepared) and wired for hanging.

**Judges will consider:**

- Presentation and display.



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**IMAGE USE:** The City of Grove City and GCACC may use images of artwork and artist for promotions.

**RETRIEVAL:** Artist or assigned representative with a claim ticket may retrieve work Sunday, Sept. 21, 5-6 p.m.

**LIABILITY:** Reasonable care is taken to safeguard all entries while exhibited in City Hall during Arts in the Alley. Insurance of artwork, while on display, is the option and responsibility of the artist.

**\*PRESENTATION:** Any deviation from presentation requirements must be approved by a representative of the Arts in the Alley Easel Award fine art competition prior to entry.