

September 19 - 21, 2025



\$300 Street Sign Sponsor

During Arts in the Alley weekend transform a local street name to your businesses name

- Logo on Chamber website event page
- Recognition as sponsor in select marketing
- Recognition on map in program guide

\$500 Patron of the Arts

- Logo on Chamber website event page
- Logo on back cover of Program Guide
- Recognition as sponsor in select marketing including Grove City Living, Chamber Weekly Connection and Event Sponsor Boards
- 1/4 Page ad in Arts in the Alley Program Guide **\$100 value**

\$500 Kids Fun Street Activity Sponsor

Ten available

- Logo on Chamber website event page
- Logo on back cover of Program Guide
- Recognition as sponsor in select marketing including Grove City Living, Chamber Weekly Connection and Event Sponsor Boards
- Tent Banner Ad on Kids' Fun Street **\$175 value**

\$1000 Golf Cart Sponsor

Two available

- All benefits of Patron of the Arts Sponsor
- Plus**
- 1 entry in the Community Parade **\$100 value**
- Logo on all golf cart signage

\$1500 Gallery Sponsor

5 available

- All benefits of Patron of the Arts Sponsor
- Plus**
- 1 entry in the Community Parade **\$100 value**
- Logo on all specialty show applications as sponsor
- Upgrade to 1/2 page ad in Program Guide **\$200 value**
- 1/4 page ad in Chamber Business Connection **\$100 value**

\$3000 Program Guide Sponsor

One available

- All benefits of Patron of the Arts Sponsor

Plus

- Logo on Chamber Event Calendar as Sponsor
- Logo on front cover of the Program Guide
- Name on each page of the Program Guide
- Upgrade to full page ad in Program Guide (1 full page total) **\$400 value**
- 1/2 page ad in Chamber Business Connection **\$200 value**
- 1 Month as TV Lobby Ad Sponsor **\$150 value**
- Featured on Stage Banner as Sponsor

About Arts in the Alley

Join us for a weekend of creativity, culture, and community spirit! This exciting three-day event will showcase over 100 juried artists presenting a wide range of artwork across six specialty shows, including Fine Art, Crafts, Photography, Youth Art, Quilting, and the esteemed Easel Award.

Festival-goers can indulge in delicious offerings from various food vendors while enjoying live entertainment throughout the weekend. A highlight of the festival is the community parade on Saturday morning, featuring vibrant floats, lively marchers, horses, and marching bands, bringing the community together in celebration.

Other Ways to Participate

- Volunteer
- Buy a marketing event add-on
- Donate to Artist Welcome Bag
- March in the Community Parade

Scan Here
for More
Arts in the
Alley
Information



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\$6000 Parade Sponsor *One available*

- All benefits of Patron of the Arts Sponsor

Plus

- Listing on all Parade advertising as Sponsor
- Featured logo on all festival advertising
- Entry in Community Parade
- Upgrade to full page ad in Arts in the Alley Program Guide **\$400 value**
- Full page ad in Chamber Business Connection **\$400 value**
- Featured on stage banners
- Featured tent in Welcome Center Area
- 1 month as Website Banner Ad sponsor **\$250 value**
- 1 month as Lobby TV sponsor **and** 1 week of Social Media Banner Ad scheduled **\$400 value**

\$7500 Kids Fun Street Featured Sponsor

One available

- All benefits of Patron of the Arts Sponsor

Plus

- Listing on all Kids' Fun Street advertising as Sponsor
- Featured logo on all Kids' Fun Street advertising
- Entry in Community Parade
- Upgrade to full page ad in Arts in the Alley Program Guide **\$400 value**
- Full page ad in Chamber Business Connection **\$400 value**
- Featured on stage banners
- Featured tent in Welcome Center Area
- 1 month as Event Website Banner ad sponsor 1 month as Lobby TV Ad sponsor **AND** 1 week of Social Media Banner Ad scheduled **\$650 value**

\$7500 Entertainment Sponsor

One available

- All benefits of Patron of the Arts Sponsor

Plus

- Listing on all entertainment advertising as Sponsor
- Featured logo on all festival advertising
- Entry in Community Parade
- Upgrade to full page ad in Arts in the Alley Program Guide **\$400 value**
- Full page ad in Chamber Business Connection **\$400 value**
- Featured on stage banners
- Featured tent in Welcome Center Area
- 1 month as Lobby TV Ad Sponsor **\$150 value**
- 1 month as Website Banner Ad Sponsorship **and** 1 month of Social Media Banner Ad scheduled **\$500 value**

\$15,000 Presenting Sponsor

One available

- All benefits of Patron of the Arts Sponsor
- All benefits of Parade Sponsor
- All benefits of Kids' Fun Street Featured Sponsor
- All benefits of Entertainment Sponsor

Plus

- Upgrade to full page inside cover ad in program guide **AND** a still receives full page ad in the Chamber Business Connection (1 full page total) **\$500 value**
- Upgrade to additional month of Website Banner Ad on event page **\$500 value (2 months total)**
- Upgrade to additional week of Social Media Banner Ad **\$500 value (2 weeks total)**
- Upgrade to additional month of Lobby TV Ad sponsor **\$300 value (2 months total)**



Arts in the Alley Marketing Packages & Add-ons

- **\$175 Tent Banner Ad** receives logo on one tent banner in festival displayed all weekend on vendor tents
- **\$100 1/4 quarter page**, \$200 1/2 page or \$400 full page in the Program Guide Ad
- **\$350 Tent Banner Ad & Program Guide Ad** receives logo on website, 1 tent banner and one 1/2 page ad in the Arts in the Alley Program Guide

Arts in the Alley Media Stats

- Facebook Reach 38.2k (36,864 from organic posting)
- 3920 Followers (422 new in 2024) 87.2 % of followers identify as female and 44.4 % come from Grove City
- Up 51.5% in visits to our Facebook page

Arts in the Alley Program Guide Stats

- 500 Printed
- 10,120 clicks
- 168% click through rate

43,519 attendees in 2024

